



The TOP Person Charity and Magazine

The TOP Person is a global charity with a mission to help people and other charities and organizations to further themselves for free. Our method of helping is to multiply the visibility of one's content in social media and to increase one's influence. The TOP Person was founded in January 2020 to further this mission.

CHARITY ROUTE

Our main route to helping is to aid other charities. We are currently helping dozens of other charities and we are talking with many more.

Together, these charities are associated with several million people, so hopefully, we will keep on reaching our annual goal of helping one million people.

AMBASSADOR ROUTE

Another route to help is our free Ambassador Program, which any person with a filled LinkedIn profile and decent LinkedIn behavior can join. Ambassadors will receive many benefits, and everything is voluntary in our program.

RESULTS OF OUR AMBASSADOR PROGRAM

So far, we have had quite good results:

- We have 2,500+ ambassadors with over 16.8 million followers in total from 125 countries using 612 our local LinkedIn Company pages (September 14th 2021)
- Our *The TOP Person* business and influencer magazine is viewed by 10+ million business readers per month.
- The most popular post by our ambassador received over 23.4 million views.
- Multiple posts of our ambassadors are every single day among top 1% most engaged post in LinkedIn.
- The TOP Person Ambassadors have engaged over 22.3 million times since July 2020 to support their peers.

WHAT HAS MADE THESE RESULTS POSSIBLE?

- We have developed a platform that utilizes the post algorithms of several social media optimally.
- Ambassadors can earn up to 612 times more ability to endorse any LinkedIn post than a regular LinkedIn user.
- In addition, our platform is easy to use and offers rewarding gamification, peer support, networking functions and popular, high-quality content to share.
- Our content is written by authors from The Wall Street Journal, Forbes, Business Insider business magazines, BBC, LinkedIn Influencers & TopVoices, and TEDtalk.
- We are totally transparent, as all our actions take place on social media, where everything is public.
- Our program is free, and The TOP Person is fully funded, so we are not asking for donations.
- In addition, everything in our free program is voluntary - each ambassador is free to choose what they do to support their brand or cause.

These are the reasons why we attract ambassadors and why they are so strongly committed to supporting each other.

The TOP Person Ambassador program is an easy and supported route to becoming a business influencer.

Connect with our Editor-in-Chief Christian Dillstrom on LinkedIn to join the free The TOP Person Ambassador program in which everything is voluntary.